

Quietroom appoints Chloe Taylor as first CEO

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Quietroom, the insight-led communications consultancy, has today announced the appointment of its first Chief Executive Officer, Chloe Taylor. Chloe will be taking up her new role in January 2024.

Quietroom has been employee-owned since 2020. It makes this change as it looks to grow and cement its position as the leading independent communications consultancy in pensions, investment and insurance.

Chloe Taylor, Director and incoming CEO, said:

"I'm so excited to step into this new role. Quietroom is a team of smart, creative and fun people that I love working with as we strive to make things more accessible for members and consumers. There are so many opportunities for our clients and the industries we work in at the moment. And it's going to take lots of collaboration between lots of different specialisms to make the most of them. I can't wait to get even more involved with these initiatives and partnerships, and to help the Quietroom team realise our ambitions for the future."

Vincent Franklin, Quietroom Co-Founder and Chair, said:

"We're all thrilled that Chloe is going to be our first CEO. The thing about Chloe is that as well as being intelligent, incisive and a joy to work with, she also cares deeply about changing the sectors we work in for the better. And, of course, she has a great understanding of the issues and challenges our clients and the industry face."

"Since joining us in 2016, Chloe has made a real difference to Quietroom and its clients. I have no doubt that she will successfully lead the company into our next phase of growth, while making sure we stay true to the culture and values that make Quietroom the company it is today."

"The driving force behind this change is making sure we continue to respond quickly to the changing needs of the industry, our clients and our own team."

More on Chloe

Chloe joined Quietroom in 2016 and within 5 years she was helping to run the company as a director. She joined the company's board in January 2022. Since then, she's been leading its strategy development for two years, helping Quietroom deliver more for its clients.

As well as helping to keep Quietroom on track, Chloe continues to work with clients on strategic projects. Chloe helps pension schemes see simple and efficient ways to deliver better outcomes for their members, while making lots of friends along the way.

– Ends –

Notes to editors

1. Quietroom is an insight-led communications consultancy here to make pensions, investment and insurance accessible to the people who need them.

2. You can find out more about Quietroom by visiting their website: www.quietroom.co.uk

3. For media enquiries please contact Darren Philp (Shula PR and Policy) on darren@shulaprandpolicy.com or 07887 876567.